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Hope Center Announces Annual Fundraising Appeal

Community members asked to help neighbors in need

Waukesha, WI – April 1, 2010 – Imagine for a moment what it would be like if you lost your job, your unemployment ran out, you could no longer afford to feed your children, and you had nowhere to turn. Unfortunately, that is a stark reality for an increasing number of people in Waukesha County. Now imagine if there was one month in which every person living in Waukesha County would reach out and help their neighbors in need.

That's exactly what Hope Center is encouraging the local community to do. Hope Center is kicking off their annual appeal by asking for the community's help with their goal to raise \$25,000 by June 15th. These funds would be used to bridge the ever-increasing gap between the financial resources Hope Center currently has and the community's continually growing need. "We've seen a dramatic increase in the number of people coming through our doors over the past year," said Ralph Zick, Executive Director of Hope Center. "We want to be able to help each and every one of them and we need the community's help to do it."

Appeal letters are going out to many, but the need is great, according to Zick. His hope is that the entire community would find it within themselves to contribute. "All donations will make an immediate difference right here in Waukesha County and may even help people you know!" said Zick. "The community needs your help!" Donations can be made online at www.hopecenterwi.org, or by mail to Hope Center 502 N. East Avenue, Waukesha, WI 53186.

Hope Center is a non-profit organization that has been serving the basic needs of financial assistance, food, clothing and child care in the Waukesha County for more than twenty years. In 2009, Hope Center provided over 30,000 direct units of service with its eight different programs and is continually the number one referral source from 211/First Call for Help. Hope Center is continually working to provide new and better solutions to handle the growing needs of the community.

For more information on Hope Center and how you can give or receive help, please call 262.549.8726 or visit their web site at www.hopecenterwi.org.

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